



# COLLEGE vs CAR: WHICH INVESTMENT IS WORTH IT?



**\$26,000**  
AVERAGE STUDENT LOAN DEBT



**\$33,000**  
AVERAGE AUTO LOAN DEBT

Average value of a **bachelors degree** after five years =

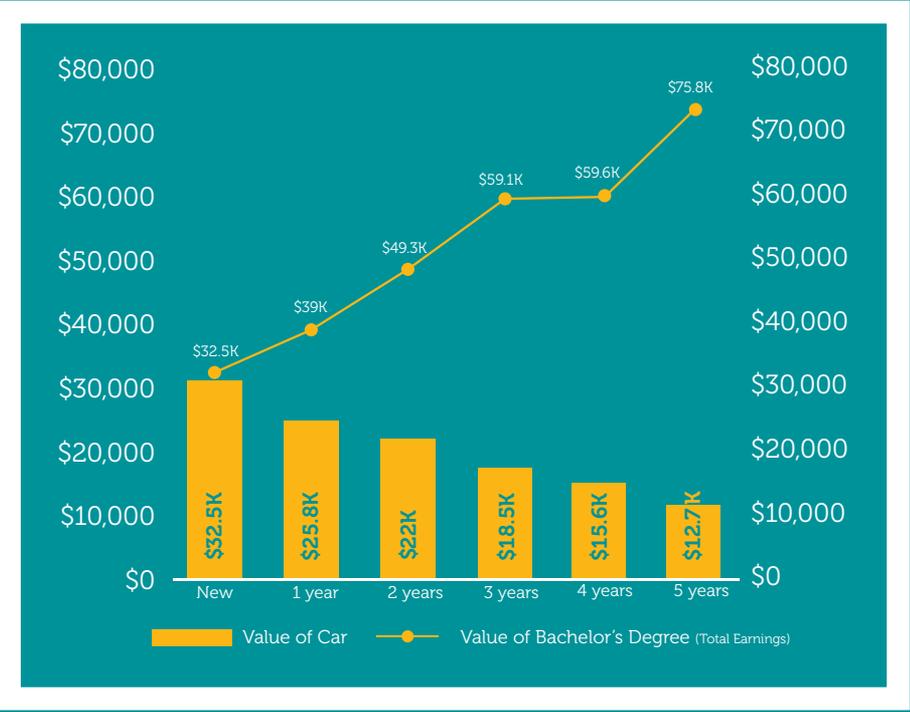
**\$315,567**

(11 times the initial investment)

Average value of a **new vehicle** after five years

**\$12,758**

(1/3 initial investment)



Data: St. Louis Federal Reserve, College Board, National Center for Education Statistics, American Community Survey, Edmonds.com

# HOW WILL YOU INVEST YOUR FUTURE?