



CENTRAL CHRISTIAN COLLEGE OF KANSAS

COLLEGE COUNCIL – MINUTES

Wednesday, January 26, 2022 @ 1:00 p.m., RBC-AC-20

Present: Lenny Favara, Enrique Barriero, Cathy Brown, Katy Potter, Matt Malone, LeAnn Moore, David Ferrell, Doug Vanderhoof, Jacob Kaufman, and Hannah Litwiller (zoom)

I. Call to Order

- The Chair called the meeting to order at 1:05pm.
- The Chair shared a devotion from John 4 (The Woman at the Well), challenging members of the Council to reflect on the significance of Christ's missional focus, which provided spiritual nourishment, which is of greater value. Are we engaging our work – with an eye toward our lunch break or do we engage the mission with such intensity that we find the need to feed many times met by the exhilaration of our ministry?

II. Minutes: Postpone of acceptance of January 12, 2022 minutes so everyone gets a chance to read over.

III. President's Report

A. Meeting with the Timothy Group

1. The President and Executive Director of the Foundation (David Ferrell) met with a representative from the Timothy Group. The Timothy Group uses biblical principles to equip organizations with the skills they need to effectively strengthen their advancement program (<https://www.timothygroup.com/>). A number of colleges and organizations have successfully leveraged them in their fundraising efforts. It was a very good meeting and they are working to put together a proposal that may include coaching for members of the Foundation Team and helping us develop a possible Capital Campaign. The President does have materials if any council member wants to do further discovery.

B. AFMEI

1. The President met with the Bishops and other FM Presidents for AFMEI in Scottsdale, AZ. A significant part of that time was invested into discussion and discovery related to Seattle Pacific University and how the Church (and Colleges) should respond. There was general consensus that the Church would benefit from having greater levels of accountability for the denominational colleges. The presidents are investigating possibilities.
2. President Favara did ask the Bishops to consider greater investment into education, much as we have done in missions. He asked the Bishops to consider investing into scholars that could serve at denominational colleges, which would have the benefit of providing greater levels of Wesleyan discipleship to students. In turn, the graduates could be networked through local congregations, strengthening the *tribe*. In like manner, the President challenged the Bishops to consider greater investment into Latinx, African-American, and urban students.
3. Additional discussion included the Free Methodist Way, LGBTQX+, and Critical Race Issues.

C. Martin Luther King Day

1. The President heard concern from the student body about athletic practices on MLK Day. The President is asking that the Student Athletic Committee to consider, discuss, and bring a recommendation.

- a) *The President went on to seek clarification about what our current MLK Day philosophy is and whether that needs to be revisited (defined).*

D. COVID

1. One faculty member is in isolation and will be out on Friday. Two nonresident students are in isolation. There are a few others getting tested today or tomorrow. Doug Vanderhoof will wait until Friday before looking at changing the protocol.
2. Doug Vanderhoof will look into opening up COVID housing for staffing, i.e. new employees.

E. Staff Appreciation Initiatives

1. Good feedback on these initiatives.

F. SAC

1. The President met with the other SAC Presidents to discuss SAC related business. Outside of normative business, there was some Discussion about the role of Esports in the conference. Athletic Directors are currently discussing.

G. Meeting with the Mayor

1. Mayor Brown is interested in accounting interns. He is also sending out the Fire Marshall to come conduct a feasibility study on Kline Hall.

IV. Old Business/Action Items

A. Refund Policy Recommendation [Pending]

1. The President sent a memo to the CFO to pass along to BAC.

B. SIS Recommendation

1. Waiting for additional information. This will stay on old business.

V. New Business

A. Admissions Report [Handout]

1. Currently behind in deposits by seven, according to projections (with an aggressive goal of 166). Discussion with COO on how to catch up (nine deposits next week would get us back into play). Apps are lower, but admits are higher, which demonstrates faster turnaround of applications.
2. The new admissions counselor is off and running.
3. Discussion of LOI's and confirmation whether Tricia Roots or coaches are asking students to deposit. Getting this group to deposit would bring projections and progress into balance.

B. KeyPath Pricing Updates:

1. The President reported that KeyPath is willing to adjust the profit share model currently in play. This adjustment is conditional, requiring the institution to bring payments up-to-date.

C. Graduate Program and Recruiting

1. The graduate program needs help with recruiting and social media ads. The President asked Doug Vanderhoof to find target ad space for the graduate program.

2. The President expressed that his desk is waiting on new grad program proposal and ideas for micro-credentials and new majors (not through KeyPath).
3. President Favara expressed appreciation in the work that Jake Kaufman and Enrique Barreiro have been doing at looking at departmental core numbers' for faculty. The goal is in the next week to be able to articulate to every department target enrollment numbers, and recruitment goals for fall 2022. To clarify, Faculty are not being asked to act as recruiters, but to actively engage with the two admissions recruiters to help department's reach expected enrollment goals. There was considerable discussion and sharing of ideas to help.

D. Retention

1. The President expressed his concern with trends he is seeing related to attrition. It is important to listen to what the students are talking about so we can respond and demonstrate our partnership with them. Advising can play a vital role in this process, but not the checkboxes related to advising, but the relationships that should be developed as part of the advising process. We all need to remember that relationships are the #1 driver of retention, according to alumni.

VI. Constituent Reports

Constituent Reports provide an opportunity for principal liaisons to provide succinct updates that may be of importance to the collective interests of the College community. Specific matters may be discussed or tabled to ensure that there is opportunity for inclusive and transparent dialog designed to enhance the mission, vision, and core values of the institution.

A. Academic Affairs (Chief Academic Officer)

- There will be two commencement ceremonies on May 7th at the Free Methodist Church, 10am SAS and 2:30pm SPE. This year there will be a Friday night Baccalaureate. Ivy Cutting Brunch is not scheduled. However, the Student Life is having discussion about incorporating it into another event. Cathy Brown will check with her staff and report back to the College Council.

B. Faculty Senate (President of Faculty Senate)

- The Faculty Senate President will present at the next meeting the following: departmental prospect numbers, Strategic Objectives for the Strategic Plan, vote on Associates degree for CJ for SAS, vote on a posthumous degree, as well possible actions related to Faculty Senate bylaws.

C. Institutional Research (Institutional Analyst)

- Departmental reports related to the Student Satisfaction Survey, have gone out. Matt Malone hasn't heard anything from anyone, just received questions. He extended the due date because of departmental meetings; to allow for discussion. There is some data that is interdepartmental. He would like to discuss at next College Council meeting.
- IPEDS and Graduation Rates: Online program is a 5 year program however, reporting for graduation rates are looked at in students completing in 4 years which affects our graduation rates. Going forward we will only report on residential graduation rates.

D. Foundation (Executive Director)

- The Executive Director completed the quarterly Foundation meeting last week. Each month we produce a metric report: restricted, unrestricted and endowment... Dec 2021 vs. Dec 2020, running over \$200K in giving.
- Awaiting a response from the letter to major donor about the indoor facility.
- New student endowed scholarship from the Calvin Faulkner estate
- Becker Family Trust coming soon.

- Oklahoma Family that David Ferrell has been in communication with are crafting a letter to ascertain interest from other family members for building a dorm.
- HOF Committee Meeting today with the Chair as Adriane Carr; Matt Roots was assigned to the committee and bring some energy and maturity to the committee.
- Heartbeat Coffee is still looking for a manager.
- South Gym amenities which include game day chairs have been funded and should be delivered in about 12 weeks.
- Analysis of endowment records is ongoing.
- Giving Tuesday was successful and many alumni projects completed with almost \$14K raised. Kudos to Liz Caron, Advancement and Kelly Pauls for execution and completion of the projects.
- Kyle Spencer, the new Advancement Officer has been great addition to CCKC.

E. Student Government (CSEO)

- SGA is partnering with athletics on campus to funnel students to games. First home men's volleyball games this weekend; SGA is working to have prizes and free stuff. (Several teams are out for traveling). The Mayor was invited and others in the community. Lizzie Caron is working on a story for the paper.
- Kyle Moody announced that Faculty and staff can use their ID card to enter the game, instead of ordering tickets. This allows for 5 family members to attend as well.
- Three students are in the process of withdrawing and one student found out he wasn't eligible and just up and left.

VII. Integrated Planning Matrix

A. Policy & Procedures: Packets due February 14th.

1. The Office of the President is submitting a Hiring Policy to the Office of Human Resources for feedback before going through the BAC for inclusion in the Policies & Procedures Manual.

B. Budget Update: BAC continues to meet and develop. The Council was advised to be wise when communicating about the budget development process. As we seek greater levels of shared governance and transparency, we also have to be careful about how processes are communicated. There have been rumors of budget cuts, but these *cuts* are not related to actual cuts in this year's operating budget. The rumored *cuts* are not cuts at all, but reflect the typical process of aligning budget requests in the development of a working budget.

1. The existence of such anecdotal communication is detrimental to the positive work that has been done by a number of our staff. The Foundation has made significant development in securing additional funding, the CFO has done a tremendous job managing funds allowing for bonuses in 2020 and raises in 2021, student scholarships have increased for three years, and investments into infrastructure have been ongoing. That is not to say that further improvement is not merited or that we have somehow arrived – but let's not borrow trouble where it does not exist.

VIII. Oversight Responsibility

A. Strategic Plan: Operational Effectiveness vs. Strategy

1. The President is currently reviewing the Strategic Plan with an eye on the differences between goals that are there to maintain operational effectiveness and those that are actually strategic initiatives. Council members were asked to look over Strat plan and ask what is our long-term goal. What is the thriving goal, which may only be a survival goal right now?

2. President needs to be held accountable the Civic Engagement Initiative. This is a key consideration as we look to define our niche, even if we do not move forward with the concept. However, it does force us to try and wrestle with our identity in the market.

B. Governance Manual

1. Development of the Governance was put on hold to provide time for members of the College to evaluate the current modifications. We will look toward revisiting that process soon with the goal of ratification, depending on the need for further modifications.

C. Assurance Argument

1. This launch of the Assurance Argument has been delayed as the Commission completes its transition to a new system (CANOPY). As this process completes, we will look to launch the process.

IX. Discerning no other business, the Council was adjourned at 3:08PM.

Minutes submitted by Mrs. Hannah Litwiller